zapme

—

**World's First Crypto
Utility Token for
Cross-border
Telecommunications.**

Table of Contents

Abstract

In an era defined by globalization, rapid technological evolution and innovation in all corners of industry and increased reliance on remote communication and interactions, the telecommunications industry remains curiously stuck in the past with a service offering and commercial model that is unchanged for almost 30 years; fragmented, nationally siloed and riddled with hidden costs, overseas roaming charges and customer inefficiencies.

For almost 30 years this out-dated telco model has barely evolved, leaving billions of global citizens restricted to:

- National-only phone numbers,
- Exorbitant international roaming fees,
- Throttled data speeds and excess usage charges or limits,
- Low customer satisfaction,
- Complex plans and hidden over-use fees, and
- Limited access and interoperability between different telco networks, especially when overseas.

In stark contrast, digital communication platforms such as WhatsApp, Signal, and Viber have redefined the way individuals connect, yet even these have their own limitations because they:

- Are limited to closed-loop messaging networks requiring both parties to have the app,
- Are dependent on mutual usage,
- Can not cross the barrier into traditional communications like phone calling and SMS text messaging,
- Require data and can have call-quality inconsistencies.

Why has almost every other industry vertical evolved or been disrupted yet modern telecommunications remained unchanged, undisrupted for so long?

This impassible wall between outdated telecom infrastructures and restricted modern messaging solutions has created a vacuum desperately in need of innovation. It is into this void that Zapme emerges not as a mere service provider but as a transformative paradigm shift in the very nature of global communication.

Zapme is a revolutionary communications app that seeks to dismantle the geographical borders and technological barriers that exist between digital VoIP messaging and out-dated telecommunications. Most importantly, Zapme is not a future state vision. It exists, is live, in-market and evolving quickly.
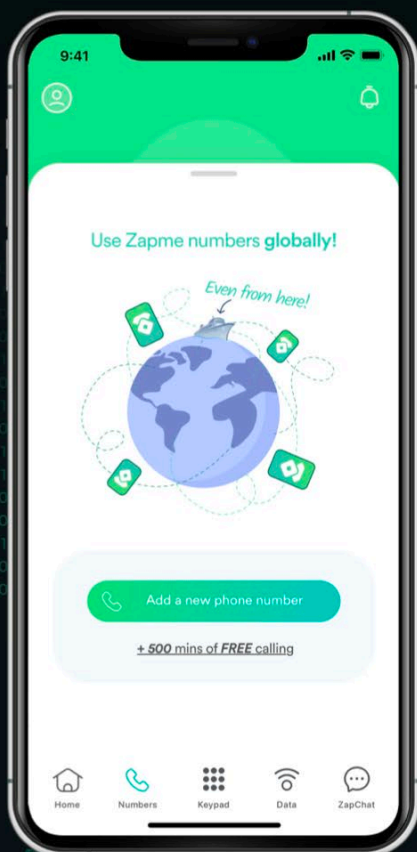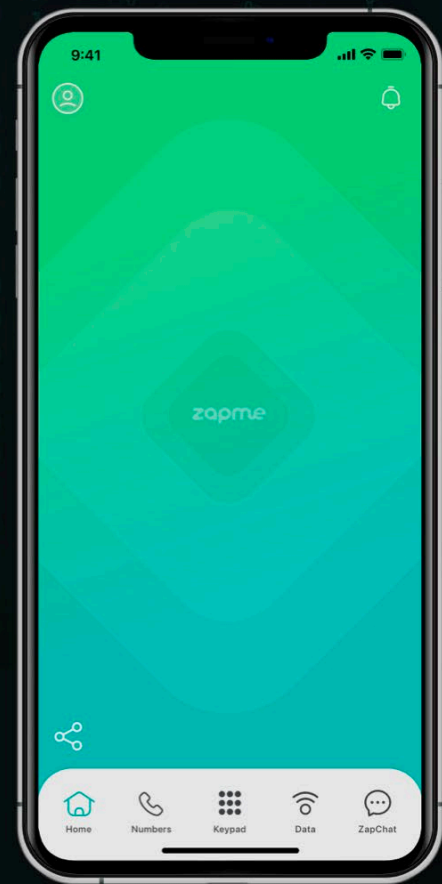
Designed from the ground up to integrate traditional telecom infrastructure, Zapme now leverages the power of blockchain, smart contracts, and crypto-financial instruments to deliver instant, borderless communication services.

Through its ecosystem, users can access global phone numbers without the constraints of nationality, access international data packs without roaming charges, and manage messaging and payment services from a single, seamless platform.

This isn't merely an incremental upgrade to existing systems, it is a full-stack reinvention of telecom at the protocol level, where borderless communication, autonomy and financial empowerment converge.

At its core, Zapme envisions a frictionless world where communication flows unimpeded by country borders, where the cost of staying connected is no longer dictated by monopolistic telecom entities. Zapme's unique offering will include ZapPay, a secure, fast, and decentralized payment layer that supports both crypto and fiat currencies, thereby streamlining personal and enterprise-level transactions. Whether it's an individual traveler looking for seamless international connectivity, a remote team coordinating operations across time zones, or an enterprise looking to cut down on telecom expenditure, Zapme delivers a scalable, sustainable, and superior solution.

Behind the scenes, Zapme is founded by experienced entrepreneurs and former Silicon Valley big tech and travel industries Zapme Holdings LLC FZ and its operating subsidiary are incorporated and fully licensed in Dubai and Zapme holds a large portfolio of IP and internationally registered trademarks for Zapme in over 60 countries.

This whitepaper introduces the philosophy, technical underpinnings, market insights, tokenomics, and strategic roadmap of the Zapme ICO project. We delve deep into the pain points of the current industry, present our solution architecture, and map out a transparent path toward becoming the world's first truly global telecommunications provider powered by Web3. With a highly experienced and committed leadership team, robust technology stack, and a clear go-to-market strategy, Zapme aims to not only disrupt but redefine how humanity connects. The future is decentralized, and Zapme is poised to lead that future in the communications space.

The game-changing role of ZAP coin in the telecom space:

- **Breaking the Barriers:** Zapme shatters outdated telecom models — no more national - use - only phone numbers, expensive roaming fees, bill shock, throttled data, or complex telco plans.

- **Global Connectivity, No Limits:** Get seamless, borderless communication with global phone numbers and data packs — no hidden charges, no usage restrictions.

- **Web3-Powered Revolution:** Zapme fuses traditional telecom with decentralized blockchain tech, creating a next-generation global communications super app.

- **ZAP, The Future of Payment:** A dedicated crypto token powering transactions within Zapme — pay for services, manage subscriptions, and transact effortlessly.

- **No More Closed Loops:** Unlike limited messaging apps, Zapme bridges the gap — connecting digital VoIP, SMS, and traditional telecom networks seamlessly.

- **Decentralized, Fast, and Secure:** Blockchain - driven smart contracts eliminate inefficiencies, enabling frictionless communication and payments across borders.

Zapme stands out as an innovative communications platform with a disruptive edge in the telco space. We are crafting a narrative that challenges outdated models, emphasizing agility, affordability, and a fresh approach to engagement. Zapme is definitely not another telecom brand but a movement toward a more accessible, efficient, and user-centric communication experience.

Legal Disclaimer

This document is intended solely for informational purposes and does not constitute an offer, solicitation, or invitation to buy or sell securities, investment products, or financial instruments in any jurisdiction. The information contained in this whitepaper is not legal, tax, financial, or investment advice, and prospective participants should seek their own independent legal, financial, or tax counsel before engaging in any activity related to the Zapme project or purchasing ZAP tokens.

The Zapme Initial Coin Offering (ICO) is a utility token event designed to support the development and deployment of the Zapme platform and its associated services. ZAP tokens are not and shall not be considered securities or financial instruments in any jurisdiction. The acquisition of ZAP tokens carries substantial risk, including but not limited to regulatory risk, market risk, technological risk, and the risk of project failure. Participants should fully understand the associated risks and acknowledge that they may lose all or part of their investment. Participation in the Zapme ICO should be undertaken only by individuals or entities with the necessary technical expertise and understanding of blockchain technology and token-based systems.

The regulatory status of blockchain-based tokens, digital assets, and ICOs is evolving, and the legal treatment of these instruments varies significantly from country to country. It is the responsibility of each participant to ensure that their participation in the Zapme ICO is not prohibited or restricted under applicable laws and regulations in their jurisdiction. Zapme does not make any representation or warranty, express or implied, as to the legal status of ZAP tokens under any applicable law, nor does it guarantee that regulatory bodies will not impose restrictions, taxation, or compliance obligations in the future that may adversely affect the project or token holders.

Nothing in this whitepaper should be interpreted as a promise or guarantee of future performance or value. The roadmap, projections, and goals outlined herein are based on current assumptions and expectations, many of which are inherently uncertain and subject to change. While the Zapme team is committed to executing its vision, there is no assurance that all or any part of the platform will be developed, launched, or operated successfully or within the projected timeline. Market conditions, regulatory developments, and other factors may significantly impact the feasibility and outcome of the project.

Legal Disclaimer (Cont)

Furthermore, this document does not constitute an agreement between Zapme and any individual or entity. Participation in the token sale does not imply the formation of any partnership, agency, employment, or joint venture relationship between the token holder and Zapme. Any use of this whitepaper for illegal purposes or to solicit investments in violation of applicable laws is strictly prohibited.

By accessing this document or participating in any component of the Zapme project, you acknowledge that you have read, understood, and agreed to this legal disclaimer. You further confirm that you are legally entitled to receive and act upon the information contained herein and that you accept the full responsibility for your participation in the project and any associated outcomes.

Mission Statement

Zapme's mission is to become the world's first truly global communications super app — one that unifies instant global phone numbers (that even work in the air and at sea), borderless mobile data, seamless messaging, and decentralized payments into a single, user - friendly platform for personal and business uses. In an age where the internet knows no borders, it is paradoxical that telecommunications still operate within the outdated constraints of national jurisdictions, carrier monopolies, and archaic pricing models. Zapme aims to eradicate these barriers by offering an integrated digital ecosystem built on the secure, transparent foundations of Web3 technology.

The mission of Zapme is not simply to improve telecom; it is to redefine it entirely. We envision a platform where users are no longer tied to a specific country code or reliant on expensive, fragmented roaming plans. Instead, individuals and businesses will have the freedom to communicate and transact across borders without friction.

Zapme's mission is born from the understanding that global connectivity should be a human right in the digital era, not a luxury accessible only to those who can navigate and afford the complex maze of existing telecom providers.
By integrating smart contracts, self-custodial wallets, and crypto payment functionality, Zapme creates a trustless environment in which users maintain control over their digital identity, assets, and communication channels.

Mission Statement (Cont)

No longer will enterprises be burdened with high telecom overheads or forced to juggle between service providers in different regions. With Zapme's B2B platform, companies can manage remote teams, global customers, and decentralized operations all from one platform, securely and cost - effectively.

Moreover, Zapme is committed to financial inclusion. By leveraging blockchain infrastructure, the platform will extend coverage and digital services even to unbanked or underserved regions, many of which are entirely cut off from modern telecom infrastructure. Through tokenized incentives and open-access technology, Zapme will empower people across every continent to connect, earn, and interact without limitations.

Our mission also extends beyond profit. Zapme is building a community, not just a customer base. With mechanisms for user feedback, token - based governance, and collaborative development, the platform is designed to evolve with its users at the center. Every feature, service, and improvement will be aimed at enhancing the autonomy, affordability, and accessibility of global communication.

In essence, the mission of Zapme is to build the telecommunications infrastructure of the future - one that is open, interoperable, affordable, and designed for a truly connected world. From personal use to enterprise deployments, from urban centers to remote villages, Zapme is the telecom solution that serves all.

Vision Statement

Zapme envisions a borderless world where every individual has the freedom to communicate, collaborate, and transact without restriction — irrespective of geographic boundaries, institutional gatekeepers, or technological limitations. Our vision is to shatter the artificial walls imposed by legacy telecom systems and to usher in an era of decentralized global connectivity that is secure, seamless, and universally accessible. In our ideal future, the concept of "roaming" will be obsolete. There will be no need for travelers to swap SIM cards, no surprise international fees, and no more dependency on WiFi hotspots just to send a message or place a call. Every user will hold a single, globally operable phone number that follows them wherever they go, powered by a distributed network that ensures reliable service across land, air, and sea. Zapme will enable true mobility not just in movement, but in identity, data access, and communication.

The Zapme super app will serve as the digital command center for modern life. Imagine a dashboard where one can initiate a call to a business partner in Tokyo, pay a freelancer in Argentina in crypto or fiat, manage a data pack while traveling through Europe, and send multimedia messages to loved ones all without switching apps or worrying about cross - border restrictions. This level of integration and ease will not only transform the way individuals interact but will also streamline operations for businesses, nonprofits, and governments.

Our vision also embraces the ethos of Web3: ownership, transparency, and decentralization. Users will control their data, manage their communications through smart contracts, and store their assets in self - custodial wallets all without third-party interference or surveillance. Zapme will not only be a service provider but also a platform for empowerment, where digital sovereignty is a core principle. Furthermore, we see Zapme as a catalyst for socioeconomic change. Billions remain unconnected or under-connected due to high telecom costs and infrastructural gaps.

Zapme's decentralized architecture and use of blockchain-based incentives will allow us to extend digital communication services to the remotest corners of the globe. This includes enabling economic participation through token - based rewards, opening up new avenues for work, education, and innovation in underserved regions. Ultimately, the vision of Zapme is bold but clear: to be the communications layer for a decentralized and borderless world. Like PayPal came along and knitted together the disparate financial infrastructure as a new layer of fintech, we aim to be the first name that comes to mind when someone thinks of truly global, frictionless communication: "Call me. Message me… just Zapme'.

Problem Statement

OLD WORLD OF TELCOS & SOCIALS

1 domestic phone number

Intl numbers not available locally

Bill shock

Closed platforms

Expensive daily roaming rates & penalties

Social platforms don't offer numbers or data

Limited countries serviced

Physical network only

NEW WORLD: ZAPME

Multiple global phone numbers

Purchase numbers anytime, anywhere

Super transparent, pre-paid service

Open platform: Make & receive calls

FREE from daily roaming & penalties

Instant numbers & data

200+ countries, including air & sea

Digital network (AI)

The global telecommunications landscape is plagued with fragmentation, outdated infrastructure, and deep - rooted inefficiencies that continue to hinder universal access and affordability. While the world has made giant leaps in technological advancement, particularly in areas like fintech, e-commerce, and emerging decentralized networks, telecom remains stagnant - largely stuck in a legacy model that dates back to the 20th century. This outdated model is built on physical infrastructure and geographic monopolies, limiting innovation and excluding vast portions of the global population from reliable and affordable connectivity.

There is currently no true global telco. Existing providers are segmented by national borders, varying regulatory environments and legacy operational frameworks that make seamless international communication difficult and often expensive. Roaming charges are a notorious example. Users moving from one country to another are often subjected to unclear pricing models, exorbitant fees, and degraded service quality. This experience is not only frustrating for end users but also severely restricts the flow of communication in a world that increasingly relies on digital mobility.

Problem Statement

Compounding these issues is the fact that only 15% of the Earth's surface is covered by terrestrial cellular networks. That means over 400 million people around the world still lack basic access to mobile services. Even where services are available, coverage can vary drastically by region and technology (2G, 3G, 4G, 5G), resulting in inconsistent user experiences. Maintenance costs for telecom infrastructure remain high, particularly in rural or remote areas, disincentivizing providers from expanding into regions with low profit potential.

Moreover, closed - loop communication platforms like WhatsApp, Signal, and Telegram, while revolutionary in their own right, introduce another set of limitations. These applications only function when both parties are using the same platform, cutting off communication between different systems and reinforcing digital silos. Their performance is also highly dependent on bandwidth availability and server integrity, making them vulnerable to network interruptions and central point-of-failure risks.

Business users face an equally complex web of inefficiencies. Businesses that operate internationally are forced to work with multiple telecom vendors, manage varied compliance regimes, and absorb high operational costs. These inefficiencies not only impact productivity but also deter innovation, particularly in sectors that rely heavily on international operations such as logistics, fintech, and remote services. It's clear that the world is crying out for a unifying platform, one that eliminates borders, simplifies global connectivity, and adapts to the digital needs of a modern, mobile society. The telecom industry, as it exists today, is not just restrictive; it's broken. And the longer we cling to its outdated framework, the more we delay a future that is not only possible but essential.

The Zapme Solution.
It's already here.

Zapme represents a paradigm shift in global telecommunications by offering a universal communication infrastructure that transcends the geographical, economic, and technological limitations of legacy telcos. Rather than attempting to replace traditional telecom infrastructure outright, Zapme integrates with it while overlaying a blockchain - powered payment system that fuses both decentralization and global accessibility. Zapme is live, available and loved by a growing global community embracing freedom of communication.

At the core of the existing Zapme solution is a multi-layered architecture that enables users to obtain multiple globally operable phone numbers with liberating unique characteristics, access universal mobile data, communicate through a unified interface, and process payments — both fiat and crypto — all within a singular platform. In contrast to national telcos, Zapme is not bound by country borders. Users are no longer required to purchase local SIM cards, subscribe to national carriers, or endure the headache of high roaming charges. With Zapme, a user can virtually instantly access multiple global phone numbers that work wherever you have data access, such as on a cruise ship, out to sea or in the air cruising at 30,000 feet.

This is not a future plan, it's reality and the Zapme community is embracing it. Right now you could be an overseas traveller and with Zapme you can have near instant Zapme travel data that allows for multiple different countries you can seamlessly switch between - all on the one eSIM. Simultaneously you can have multiple global Zapme phone numbers in the US (which does not require an eSIM) for unlimited uses, whether it's domestic use or overseas use for personal, business and travel.

In the future Zapme will strive for close to 100% global coverage by leveraging partnerships with satellite providers and local mobile operators, effectively turning the globe into a single mobile zone. This means users can maintain reliable, high-speed connectivity whether they're in a major city or trekking through a remote region. The platform optimises for connectivity by switching between towers and providers wherever this functionality is feasible ensuring uptime.

The Zapme Solution. (cont)

One of Zapme's most transformative components is ZapPay — a fully integrated payment solution that supports fiat and crypto transactions. ZapPay will enable instantaneous global payments, drastically reducing transaction fees, increasing transparency and eliminating reliance on traditional banking intermediaries. Users can send cross-border payments or settle charges directly through their ZapPay wallets, with all transactions governed by transparent smart contracts.

This is just Phase 1 of Zapme's existing and around - the - corner offering. Future phases will include some exciting features and functions which will be revealed as they are built and launched. This will further cement Zapme's position as a true communications innovator, changing the face of communications and commerce

The Zapme ecosystem is designed for individuals, digital nomads, travelers, and enterprise users alike. For enterprises, Zapme offers scalable APIs and service integrations for managing global teams, communicating across borders, and optimizing telecom - related operational costs. Whether a user is making a call, topping up mobile data, or paying a supplier, Zapme simplifies and unifies the experience. Think of Zapme as the Web3 of telcos — it's decentralized, flexible, and future-ready, empowering you to connect anywhere, as if you're right there.

In essence, Zapme is not just a new telecom company — it is a new telecom model, engineered to fit the realities of the decentralized, digital - first world. Zapme's commitment to eliminating archaic restrictions — like exorbitant roaming fees and the geographical boundaries imposed on phone numbers — positions it as the communications platform of the future... and the future is here.

We embody innovation by enabling users to break free from outdated systems and embrace a global lifestyle. The ability to stay connected anywhere, have local presence globally and seamlessly manage multiple numbers on one device creates a paradigm shift that individuals, businesses and travelers can't overlook.

B2C

1. Digital Nomad

Omar moves around a lot, like a LOT! One week he'll be in France, the next he'll be in Hawaii. Prior to Zapme Omar had two options - either get stung by international roaming fees, or buy a new SIM at each destination. Either costly and convenient, or cheap and wildly annoying. Omar knew he needed a travel eSIM, and with Zapme he can now generate a local number everywhere he goes at the touch of a button inside the app. Omar can now roam the world, and roam with his data too, without it breaking his budget.

2. Bad Connection

Daniel has been with his telco provider since his first mobile phone, but he's tired of the high cost, random charges, and terrible customer support. Plus, he often finds that when he visits his parents in a rural town, his phone signal and data connection dramatically worsens. With Zapme data and phone plans, Daniel will always have the best connection possible regardless of his location. This is due to Zapme's ability to connect to the closest and strongest tower - regardless of who owns it. Zapme has a real-time data usage monitoring system within the app with 100% cost transparency guaranteed, meaning Daniel will never be hit with a surprising bill. Daniel will also have access to 24/7 customer support via the app, email, or phone.

3. Online Dating

Priya has had her mobile number for 15 years now - so all her loved ones, colleagues, healthcare providers and even her hairdresser have that number.
Priya has recently started online dating and is hesitant to give out her current phone number. Zapme allows Priya to create a whole new phone number to give to her online dates! This gives her peace of mind and security as this number can be easily deleted at the click of a button. No lost contacts, and no painful new SIM setup.

4. At Home Abroad

Michael works in the mines in WA and lives between two countries: Australia and Bali. Michael needs a Balinese number to access certain services whilst in the country, and up until now he had to switch and change SIM cards to do it. Searching for the best eSIM for international travel he stumbled across Zapme, now he can permanently run both numbers from the same device. What's more, his friends in Bali and Australia can contact him directly on his local numbers, saving them money along the way by avoiding international charges.

5. Small Business

Jane runs a craft business and gets lots of private or unsaved number phone calls. She never knows whether these calls will be about her business, family or other personal matters. Jane also struggles to 'switch off' from work, as she often receives phone calls at night from new customers. Using Zapme, she can dedicate a new number entirely to her business - so when an unknown number calls, Zapme will let her know it's from her business number and she can decide whether to answer, without the worry of missing a family emergency or other important phone call!

B2B

Local Presence: "Establish trust and accessibility with local numbers from around the world, all on one device."
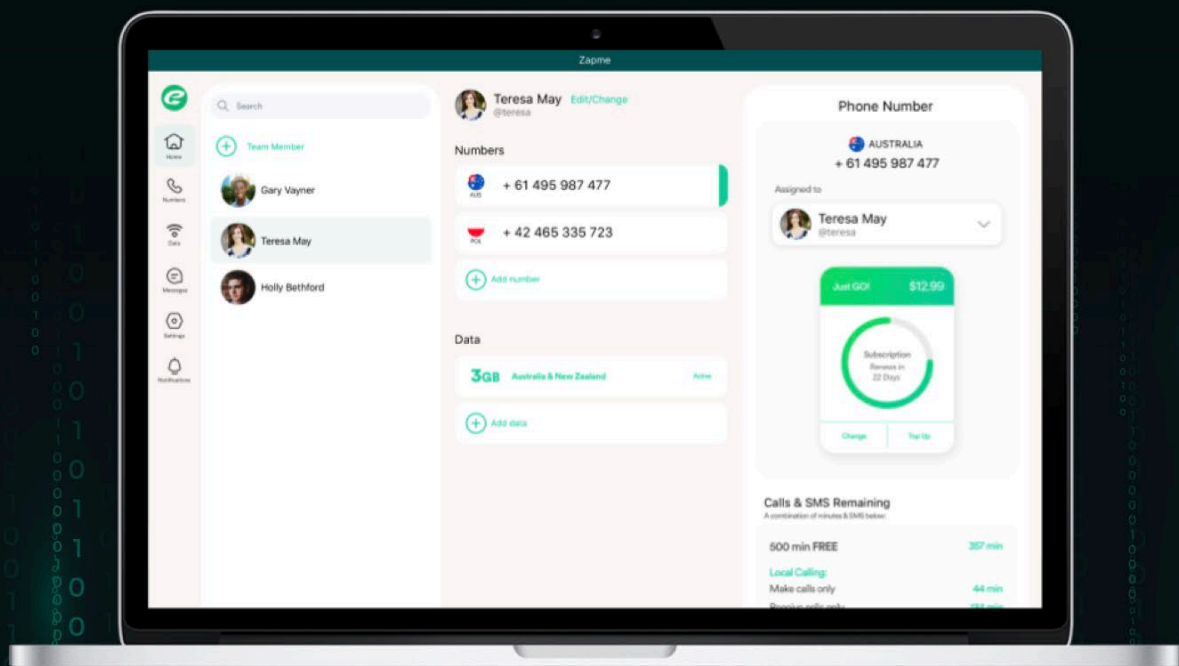
Why Investors Should Back the Zapme ICO

First, this is real. It's live, available right now and with many more exciting and game-changing iterations being developed.

Second, as Zapme grows exponentially the value of our service and our ZAP token should also grow commensurately. Many ICO and coins lack utility but Zapme is available right now and our coin will open up numerous possibilities for usage, not just borderless communication. With 500 minutes free calling between Zapme global phone numbers every month and being the only true provider of global phone numbers and instant data the virality of Zapme's product is set to explode in multiple sectors and verticals. In addition, telecom hasn't kept up with the rest of the world. We've seen rapid transformation in areas like finance, entertainment, and e-commerce, but when it comes to how we communicate across borders, most people are still stuck with outdated systems that haven't changed in almost 30 years. International roaming is still expensive.

Try going to your local telco store and obtaining an overseas phone number that will work anywhere without global roaming. You can't go to your O2 store in London and ask for a phone number in Argentina that you can then make and receive calls from anywhere in the world or without global roaming rates. Getting a SIM card in every new country is a hassle. And even modern messaging apps are closed off — if you're not both on the same platform, you can't connect. The 2 worlds are separated by a massive divide. You can't make or receive phone calls or SMS messages in Whatsapp and you can't make a mobile or cell call to a friend on Viber.

Your bank won't call you on your Whatsapp.

You can't land in a foreign country and call your hotel, local hospital, airline or even order a pizza with your messaging apps. It's frustrating, inefficient, and frankly, long overdue for disruption.

That's why Zapme exists. We're not just adding another app to the mix — we're building a bridge between legacy telecom and the decentralized future. This isn't about creating another niche blockchain product with no real-world value. This is about using Web3 technology to solve a massive, global problem: the broken state of international communication. Communication is at the heart of all human interactions from personal, to pleasure and business and Zapme

So why should you, as an investor, pay attention?

1. We're the first real project going after global telecom from a Web3 angle. There are tons of DeFi tokens, NFT plays, and metaverse experiments—but Zapme is unique. We're creating a platform where, for example, someone in Brazil can instantly get a global phone number and, or data pack, use it while traveling through Europe, and pay for it all in crypto—or fiat—through a wallet that they control. No roaming charges, no SIM swaps, no limitations. That's powerful.

2. We're building real utility from day one. The ZAP token isn't just there to pump and dump—it actually powers services people already want: cheap calls, universal data, unified messaging, and global payments. Our app ties it all together. And as more people join, the more they'll need ZAP tokens to unlock those features. That means demand grows naturally with our user base.

3. We're solving a problem not just for individuals, but for businesses too. Remote teams, international startups, digital nomads—they all struggle with fragmented communication systems. With Zapme, a company can issue global numbers to its entire staff, manage payments through ZapPay, and streamline messaging all from one platform. It saves time and serious money. That's a compelling pitch for enterprise clients.

4. We're going to be partnering with some great players in both online marketplaces, travel and the cruise industry as well as business platforms, especially for SMBs. They already see the value in keeping our customers seamlessly connected.

5. We're not starting from scratch. The team behind Zapme includes people who've worked in executive roles, from international travel and logistics in the cruise ship industry to PayPal, eBay, Afterpay, Coinify and have founded new products and services. We know how to build, launch, and scale real products. Andwe're already forming partnerships to bring this vision to everyone.

This ICO for the ZAP utility token is your chance to be a part of something that's not just hype, but has actual substance, the world's first communications utility token. We're aiming to be the PayPal of telecom, but decentralized—and you can help us get there.

Tokenomics for Zapme (ZAP)

Total Supply	1 billion ZAP (fixed, non-inflationary)
Decimals	18
Base Chain	Binance Smart Chain (BEP-20), with bridge plan to Polygon for low-fee retail use
Hard-cap target	US $50 million (public + private)
Soft-cap target	US $5 million

Bucket	%	Token	Rationale	Lock / Vesting
Public Sale	30 %	300 M	Raise working capital & create broad holder base	10 % TGE, remainder linear 6 mo
Private / Strategic Sale	12 %	120 M	Early telco & Web3 partners, liquidity backers	3-month cliff, linear 12 mo
User-Growth Reserve	19 %	190 M	Rewards for acquiring global phone numbers, data top-ups, referral airdrops	Released programmatically over 4 yrs
Ecosystem & Staking	10 %	100 M	Node incentives, cross-chain bridge liquidity, DePIN roaming pool	Dynamic release by DAO vote
Team & Founders	15 %	150 M	Long-term alignment	12-mo cliff, linear 36 mo
Advisors	4%	40 M	Telco, regulatory, DeFi experts	6-mo cliff, linear 18 mo
Marketing & Community	5 %	50 M	Campaigns, hackathons, community grants	20 % TGE, rest 24 mo
Exchange / Liquidity	5 %	50 M	Initial CEX / DEX pools	100 % liquid at TGE

(TGE = Token-Generation Event)

Primary Utility of ZAP

1. Pay-as-you-go global eSIM/data & instant phone numbers
Users stake or burn ZAP for discounted rates and permanent "Proof-of-Number" NFTs.

2. ZapPay settlement layer
Cross-border micro-payments between users and B2B partners with near-zero FX friction.

3. DePIN roaming pool
Staked ZAP backs wholesale airtime purchased from satellite/LTE carriers, earning yield from global usage.

4. Governance
Token-weighted voting on coverage expansion, fee schedules, and DAO treasury spends.

5. Partner incentives
MVNOs, content apps, and travel brands earn ZAP for onboarding subscribers into Zapme's super - app.

Fund-Allocation Plan (proportional to actual raise)

Category	% of Raise	Usage Detail
Network & Infrastructure	35 %	Satellite/LTE wholesale airtime pre-purchases, AWS multi-region nodes, telecom interconnect fees, blockchain bridge deployment
Product & Engineering	20 %	Super-app development (iOS/Android), self-custody wallet, smart-contract audits, DePIN staking dashboard
Growth & Marketing	18 %	Global launch campaigns, KOL/creator partnerships, referral bounty fund, regional community teams
Regulatory & Compliance	7 %	Telco licences (where required), KYC/AML provider contracts, legal counsel in US/EU/Asia
Operations & Talent	10 %	Salaries, customer support, business development, regional offices
Liquidity & Listings	5 %	CEX listing fees, DEX liquidity seeding, market-making provision
Contingency Reserve	5 %	Unforeseen costs, locked in multi-sig, DAO approval needed for use

(If only soft-cap is reached, allocations scale linearly but keep Infrastructure ≥ 40 %.)

Milestone-Linked Release
Schedule (2 Years)

Quarter	Milestone	Token Unlocks Affected
Q3-2025	TGE + MVP launch in top countries	Public, Exchange liquidity
Q4-2025	Key Strategic Partnerships & First Enterprise B2B API	Strategic Reserve (Vested), Business Development User-Growth reserve tranche 1
Q1-2026	ZapChat Improvements & Social Media & AI Development	Ecosystem/staking tranche 1
Q2-2026	Launch ZapPay Wallets and Fiat Ramps	Marketing tranche 2, Ecosystem tranche 2
Q3 - 2026	DAO Governance go Live >1m Active Users	DAO Reserve (unlocked per vote), Governance Incentives
Q4 - 2026	Localisation and Language translation	Community Growth Allocation, Localization/Translation Fund
Q1 - 2027	Geo Expansion of global offices	Operations Reserve, Strategic Expansion Fund
Q2 - 2027	Network Operation (Direct to Cell)	Infrastructure Development Reserve, Tech Ops Tranche

Anti-Dumping Guardrails

- Public-sale cliff prevents immediate sell-offs.
- Liquidity pool locked for 12 months.
- DAO can vote to extend vesting if market volatility threatens stability.

The Benefits of Zapme and Why We Chose Binance Smart Chain (BSC)

When we were building Zapme, one of the first big decisions we had to make was which blockchain would support our token and payment infrastructure. There are a lot of choices out there, but one platform stood out for all the right reasons: Binance Smart Chain (BSC). That's why ZAP is being launched as a BEP-20 token, and we're confident it's the right move—not just for us, but for everyone who uses the platform.

Here's why it matters.

1. First, BSC is fast. In the world of telecom, speed is everything. If you're topping up your mobile data or activating a new phone number while you're abroad, you don't want to wait five minutes for a transaction to confirm. With BSC, transactions are confirmed in seconds. It's smooth, reliable, and efficient.

2. Second, fees are low—and that's a big deal. On Ethereum, gas fees can spike to $10, $50, or more during peak times. On BSC, fees are often just a few cents. That's a massive difference for users in developing countries, or even digital nomads who need to manage their costs. Lower fees make our services more accessible, and that helps us grow.

3. Third, BSC is compatible with everything. It supports MetaMask, Trust Wallet, and a long list of DEXs, bridges, and DeFi tools. That gives our users the flexibility to move their tokens easily, stake them, trade them, or integrate with other ecosystems. We're not locking people in—we're giving them freedom. But the real benefit of BSC is what it enables for Zapme itself. By building on Binance Smart Chain, we get a secure, scalable foundation that can handle millions of transactions per day, and we can focus on what we do best— delivering an amazing telecom experience without borders.

4. And here's the cherry on top 🍒:
We're building for everyone. Whether you're a backpacker in Vietnam, a freelancer in Argentina, or a startup founder managing a global team—Zapme gives you the tools to stay connected, transact easily, and never worry about which country you're in or what SIM card you're using. In short, Zapme + BSC isn't just a technical choice—it's a strategic one. It lets us scale faster, operate cheaper, and deliver a user experience that's seamless and **future-proof.**

Roadmap

At Zapme, we understand that vision means little without execution. That's why our roadmap is not just a list of features—it's a strategic framework guiding us from launch to large-scale adoption. Over the next three years, we're focused on building a reliable, scalable, and decentralized telecom ecosystem that reaches every corner of the globe.

01

PHASE 1
Core Infrastructure, Public B2B Launch & Partnerships
(Q3 2025 - Q4 2025)

02

PHASE 2
ZapChat, AI, ZapPay & Fiat Ramps
(Q1 2026 - Q2 2026)

03

PHASE 3
DAO Gov, Localisation & Language
(Q3 2026 - Q4 2026)

04

PHASE 4
Geo Expansion & Direct to Cell
(Q1 2027 - Q2 2027)

Our goal is simple: to make Zapme the go-to platform for borderless communication, secure payments, and unified messaging. Below is our projected roadmap, broken down by phase and aligned with our technical, business, and community growth strategies.

Phase 1: Core Infrastructure, B2B Public Launch & Partnerships (Q3 2025 - Q4 2025)

This is the foundational stage where we take Zapme from MVP to market-ready. We're focused on delivering the essential tools, building strong partnerships, and kicking off our public presence.

- **Zapme ICO Launch:** Initiate public sale of ZAP tokens and list on top-tier decentralized and centralized exchanges (DEXs/CEXs).

- **Beta Release of the Zapme Super App:** Roll out core features—global number generation, mobile data access, and messaging interface for early adopters and testers.

- **Enterprise Dashboard & APIs:** Launch B2B tools for remote team management, number issuance, data packages, and payment integration.

- **Network and Telco Partnerships:** Expand coverage and connectivity agreements with regional and global telecom partners.

- **Smart Contract Service Activation:** Deploy smart contracts for number provisioning, data subscriptions, and payment automation.

- **Security Audits:** Complete audits of our smart contracts and wallet systems for public transparency and user trust.

- **Legal & Compliance Review:** Align platform operations with telecom and crypto regulatory frameworks in key markets (USA, Australia, Europe & more).

By the end of this phase, we aim to have our first 50,000 active users, robust backend infrastructure, and a working platform capable of handling global communication needs.

Phase 2: ZapChat, AI, ZapPay & Fiat Ramps (Q1 2026 – Q2 2026)

With the platform established and public traction underway, this phase focuses on scale—both in users and in technical capability. We'll expand coverage, add enterprise tools, and bring DeFi utilities into the ecosystem.

- **Unified Messaging System:** Full rollout of the Zapme messaging interface, integrating SMS, VoIP, and encrypted decentralized communication in one place.

- **ZapPay Wallet Integration:** Launch of our BEP-20 based self-custodial wallet, supporting both fiat and crypto transactions. Introduce token staking to reduce fees, earn yield, and unlock premium services.

- **Multi-ZAP Settlement System:** Enable cross-currency ZAP usage across borders — for example, ZAP-Naira or ZAP-Peso — while still pegged to the core $ZAP ecosystem, using smart contract-based FX rates.

- **Global Marketing Campaign:** Scale user acquisition through influencer campaigns, regional ambassadors, and multilingual support.

- **User Milestone Goal:** Reach 500,000 monthly active users and at least 1,000 active business clients.

- **Onboarding Developer Ecosystem:** Launch SDKs and APIs to let third-party developers build on top of Zapme (e.g. secure chat bots, smart CRM tools).

This phase sets the stage for Zapme to move from being a product to a full ecosystem—a digital utility people rely on daily.

Phase 3: DAO Gov, Localisation & Language (Q3 2026 - Q4 2026)

As Zapme reaches critical mass, Phase 3 shifts from centralized growth to community - driven expansion and global inclusivity. This phase introduces decentralized governance, native language support, and infrastructure for developers and partners to build directly on the network.

- **Decentralized Node Infrastructure:** Allow users and partners to run Zapme nodes, enabling peer - to - peer service provisioning.

- **ZapDAO Launch:** Introduce decentralized governance where ZAP holders can propose and vote on upgrades, fees, and ecosystem development.

- **Launch Global Roaming - as - a - Service:** Enable telcos, travel agencies, and app builders to offer roaming bundles via Zapme's infrastructure.

- **Cross-Chain Payment Gateways:** Support multiple chains and bridges, allowing users to transact using various assets (BTC, ETH, USDT, etc.).

- **Public Developer Hackathons:** Fund and mentor new projects that use Zapme's communication stack in creative ways.

- **User Milestone Goal:** Surpass 5 million active users globally, with a daily active user base above 1 million.

- **Impact Program Launch:** Launch the Zap Impact initiative to provide subsidised or free connectivity in crisis zones, refugee areas, or disaster recovery efforts — powered by DAO - voted community funds.

By the end of this phase, we aim to have our first 50,000 active users, robust backend infrastructure, and a working platform capable of handling global communication needs.

Phase 4: Geo Expansion & Direct to Cell (Q1 2027 - Q2 2027)

By 2027, Zapme will evolve into a user - owned communication network. This phase shifts operational control to the community, enhances security, and positions Zapme as a true global telco alternative.

- **Geo Expansion into 50+ New Markets:** Establish local entity frameworks, regulatory licenses, and telecom partnerships across Africa, Southeast Asia, LATAM, and the Middle East. This includes on-ground localization teams, compliance layers, and community onboarding initiatives.

- **Direct - to - Cell Deployment:** Roll out direct-to-cell satellite and low-band connectivity options, allowing Zapme users to access mobile data and messaging without traditional carrier infrastructure. This brings service to underserved and remote regions.

- **Emerging Market Onboarding:** Expand coverage aggressively in Africa, Southeast Asia, and South America with regional partner bundles, local-language support, and simplified onboarding tools for low-cost smartphones.

- **Offline Identity & Auth Tools:** Introduce offline-capable identity modules to enable number ownership, secure messaging, and basic payment features without always-on internet — ideal for low-bandwidth environments.

- **ZapPass Travel Bundles:** Launch travel-specific packages through tourism boards, airlines, and hotels — bundling Zapme global numbers and data plans with trips, creating plug-and-play connectivity for travelers.

- **User Milestone Goal:** Surpass 20 million global users and reach a footprint of 200+ supported countries, with 90% coverage in Tier 2 and Tier 3 markets.

By the end of this phase, Zapme becomes a protocol, not just a platform. A fully decentralized telecom layer for the world — owned by the people who use it.

The Team

Every idea needs people behind it—and Zapme is being built by a team that's not just experienced, but deeply passionate about solving a very real, very global problem. We've all lived the pain of trying to stay connected while traveling, working remotely, or running businesses across borders. That shared experience is what brought us together—to build a communication platform that's finally in sync with how the world works today.

Scott King - Founder & CEO

A passionate International Entrepreneur, Founder, Keynote Speaker, Author, and Crypto Enthusiast and involved with crypto currency for over a decade. Scott has held roles from CEO and Managing Director to proud Dad. Scott thrives on solving problems through innovation. With experience living and working in multiple countries, he understands the challenges of global communication and now leverages blockchain technology to create scalable solutions that bridge digital and real-world connectivity.

Joel Walkenhorst - Co-Founder & CMO

A seasoned investor, entrepreneur, and crypto enthusiast. He has been involved in cryptocurrency for more than 10 years, and brings extensive expertise in design, branding, and strategy for large-scale companies and startups. With over 15 years of living abroad and working remotely, he understands the challenges of staying connected and the critical need for seamless cross-border payments in a globalized world.

Gab Evalle - COO

An experienced operations leader with experience across tech startups and the corporate ecosystem. Gab has led cross-functional initiatives, scaled operations, and implemented process improvements across diverse environments. An Electronics and Communications Engineer by training, he also brings a solid foundation in systems and connectivity. Passionate about entrepreneurship and building scalable tech solutions, he drives the company's operational strategy with a focus on execution, agility, and innovation in the rapidly evolving digital communications space.

The Team (cont)

Alvin Niño Aragon - Back End Lead Developer

Experienced back-end engineer with over a decade of experience building robust, scalable web applications and microservices. Specializes in designing efficient architectures, optimizing database performance, and developing secure, maintainable APIs. Passionate about system design/architecture, and mentoring emerging engineers to foster growth and innovation.

Christiann San Pedro - Front End Lead Developer

Experienced back-end engineer with over a decade of experience building robust, scalable web applications and microservices. Specializes in designing efficient architectures, optimizing database performance, and developing secure, maintainable APIs. Passionate about system design/architecture, and mentoring emerging engineers to foster growth and innovation.

Abbie Fernando - Back End Systems Engineer

A backend engineer with experience in cloud-native development, scalable architectures, and service-oriented systems. Specializes in designing resilient APIs, optimizing backend performance, and integrating cloud infrastructure to support modern applications. Driven by a passion for user-centric design, ensuring every solution delivers real value, enhances and simplify user experiences.

Jasper - Front End Engineer

A frontend engineer with experience in mobile app and web development. His interest in arts and design has sparked a new passion for Web Design, which adds a creative touch to his programming skills. His dedication, innovative mindset, and meticulous attention to detail make him a valuable asset to the team.

Advisors

Ronald M. Tucker - Crypto Strategy Officer

A pioneering figure in the global blockchain and digital currency industry, serving as the Founder and Chair-Emeritus of the Digital Economy Council of Australia (formerly known as the Australian Digital Currency & Commerce Association and Blockchain Australia). He is a co-convenor of the Global Blockchain Forum, an influential industry body representing trade associations from the US, Canada, the UK, UAE, Singapore, Japan, Australia, and more. Additionally, Ron founded the International Digital Asset Exchange Association (IDAXA).

Karen Cohen - Advisor

Karen Cohen aka "blockmum" is the Founder and Director of Emerging Tech Talent, a company that helps humans connect to Emerging Technology and provides outsourced Human Resources services to small to medium businesses. Passionate about building communities, she is the Founder of Women in Emerging Tech and the Chair for Blockchain Committee for Australian Computer Society, ACS.

Bo Soderburg - Advisor

A decade of experience in the crypto space through companies like Coinify, Tesseract & Valos Exceptional record of achievements over the last decade in leadership, sales & partnerships. Identifying and capitalising on market opportunities, trends and revenue generating partnerships. Mentoring and coaching of team members to achieve their best outcomes.

Ivan Vantagiato - Advisor

Ivan Vantagiato is a multi-faceted entrepreneur, motorsport innovator, and digital marketing strategist based in Australia. With a deep-rooted passion for racing and cutting-edge technology, Ivan has made his mark by launching and scaling ventures at the intersection of motorsport, Web3 and social impact. His ability to merge storytelling, social media growth, influencer strategies, and automation has resulted in thriving communities and successful brand launches.

Conclusion

Zapme started with a simple question:
Why is it still so hard to stay connected globally?

If we can send money across the world in seconds with blockchain, why can't we do the same with communication? Why do we still pay roaming charges, juggle SIM cards, and rely on apps that only work if the other person has them too?

We believe it's time for a change. And not just a small one.

Zapme is building something much bigger than another messaging app or telecom service. We're creating a global platform that lets anyone — anywhere communicate, transact, and connect without borders, without middlemen, and without limits. This isn't just an idea. We're already live and available for use, while also being deep into future development. Zapme is backed by real - world use cases, strategic partnerships with an exciting roadmap of ground - breaking new services and enhanced features already in development. Co-founded by experienced entrepreneurial leaders and incorporated in the United Arab Emirates we are ready to take on the globe as the industry revolutioniser (or 'disrupter') and defining a new era of borderless communication.

Our token — ZAP — isn't for speculation. It's the key to unlocking services people actually need: phone numbers, data, messaging, and payments that just work, wherever you are. For individuals, Zapme means freedom. For businesses, it means efficiency. For underserved communities, it means inclusion.

We've got the right people, the right tech, and the right time. The traditional telecom industry is overdue for disruption — and we're ready to lead it.

So if you're looking to invest in something with real utility, global relevance, and massive growth potential, Zapme is your chance to be part of the future of communication.

Let's build it — together.

zapme